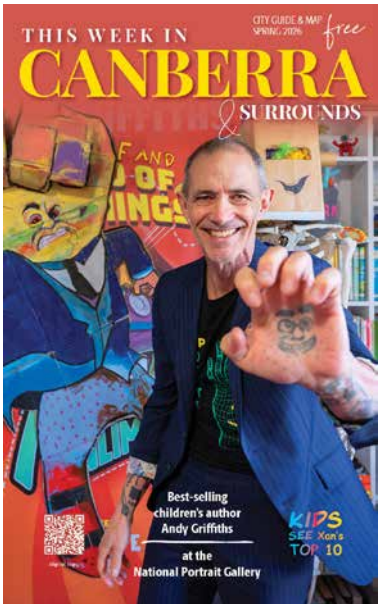



# THIS WEEK IN CANBERRA & SURROUNDS

***STRATEGICALLY BRINGING BRANDS AND VISITORS TOGETHER***
***Published seasonally and full of up to date information on what's happening in Canberra and Surrounds.***

- ✓ CAR RENTAL OUTLETS AND AIRPORTS
- ✓ ACCOMMODATION
- ✓ ATTRACTIONS
- ✓ INFORMATION CENTRES

Media Kit

**ADVERTISING ENQUIRIES** Paul Buckley
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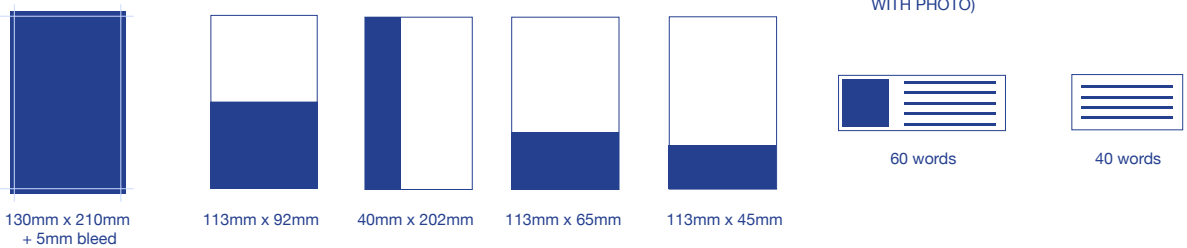
## PUBLICATION SCHEDULE 2026/27

| | SUMMER 26/27 | AUTUMN 27 | WINTER 27 | SPRING 27 |
|---|---|---|---|---|
| BOOKING DEADLINE | 3 Nov 26 | 5 Feb 27 | 3 May 27 | 10 Aug 27 |
| MATERIAL DEADLINE | 10 Nov 26 | 12 Feb 27 | 10 May 27 | 17 Aug 27 |
| DISTRIBUTED | 2 Dec 26 | 1 Mar 27 | 1 June 27 | 4 Sep 27 |

## DISPLAY ADVERTISING RATES
Rates exclude GST

| | FULL PAGE 130mm x 210mm +5mm bleed | HALF PAGE 113mm x 92mm | THIRD PAGE VERTICAL 40mm x 202mm HORIZONTAL 113mm x 65m | QUARTER PAGE 113mm x 45mm | FEATURE AD (EDITORIAL WITH PHOTO) | SMALL EDITORIAL |
|---|---|---|---|---|---|---|
| 1 EDITION | $3,530 | $2,120 | $1,490 | $1,180 | $680 +GST per edition | $450 +GST per edition |
| 2 EDITIONS | $3,350 | $2,020 | $1,420 | $1,120 | | |
| 3 EDITIONS | $3,220 | $1,930 | $1,350 | $1,070 | | |
| 4 EDITIONS | $2,990 | $1,820 | $1,280 | $990 | | |

## AD FORMAT GUIDE




## PREMIUM OPPORTUNITIES
*Pricing available on request.*

- FRONT COVER EXCLUSIVE
- INSIDE COVER
- BACK COVER
- WHATS ON
- PREMIUM PLACEMENTS *(loadings apply)*