



THIS WEEK IN CANBERRA & SURROUNDS

STRATEGICALLY BRINGING BRANDS AND VISITORS TOGETHER
Published seasonally and full of up to date information on what's happening in Canberra and Surrounds.

- ✓ CAR RENTAL OUTLETS AND AIRPORTS
- ✓ ACCOMMODATION
- ✓ ATTRACTIONS
- ✓ INFORMATION CENTRES

Media Kit

ADVERTISING ENQUIRIES Paul Buckley
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PUBLICATION SCHEDULE 2026/27

	SUMMER 26/27	AUTUMN 27	WINTER 27	SPRING 27
BOOKING DEADLINE	3 Nov 26	5 Feb 27	3 May 27	10 Aug 27
MATERIAL DEADLINE	10 Nov 26	12 Feb 27	10 May 27	17 Aug 27
DISTRIBUTED	2 Dec 26	1 Mar 27	1 June 27	4 Sep 27

DISPLAY ADVERTISING RATES

Rates exclude GST

FULL PAGE
130mm x 210mm
+5mm bleed

HALF PAGE
113mm x 92mm

THIRD PAGE VERTICAL
40mm x 202mm
HORIZONTAL
113mm x 65m

QUARTER PAGE
113mm x 45mm

FEATURE AD
(EDITORIAL WITH PHOTO)

SMALL EDITORIAL

1 EDITION

\$3,530

\$2,120

\$1,490

\$1,180

2 EDITIONS

\$3,350

\$2,020

\$1,420

\$1,120

3 EDITIONS

\$3,220

\$1,930

\$1,350

\$1070

4 EDITIONS

\$3,050

\$1,820

\$1280

\$1,020

\$680
+GST per edition

\$450
+GST per edition

AD FORMAT GUIDE

FULL PAGE



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+ 5mm bleed

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THIRD PAGE HORIZONTAL



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QUARTER PAGE



113mm x 45mm

FEATURE AD
(EDITORIAL WITH PHOTO)



60 words

SMALL EDITORIAL



40 words

PREMIUM OPPORTUNITIES
Pricing available on request.



FRONT COVER EXCLUSIVE



INSIDE COVER



BACK COVER



WHATS ON



PREMIUM PLACEMENTS
(loadings apply)