



THIS WEEK IN CANBERRA & SURROUNDS

STRATEGICALLY BRINGING BRANDS AND VISITORS TOGETHER
Published seasonally and full of up to date information on what's happening in Canberra and Surrounds.

- ✓ CAR RENTAL OUTLETS AND AIRPORTS
- ✓ ACCOMMODATION
- ✓ ATTRACTIONS
- ✓ INFORMATION CENTRES

Media Kit

ADVERTISING ENQUIRIES Paul Buckley
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PUBLICATION SCHEDULE 2026/27	SPRING 26	SUMMER 26/27	AUTUMN 27	WINTER 27	
	BOOKING DEADLINE	10 Aug 26	3 Nov 26	5 Feb 27	3 May 27
	MATERIAL DEADLINE	17 Aug 26	10 Nov 26	12 Feb 27	10 May 27
	DISTRIBUTED	4 Sep 26	2 Dec 26	1 Mar 27	1 June 27

DISPLAY ADVERTISING RATES Rates exclude GST	FULL PAGE 130mm x 210mm +5mm bleed	HALF PAGE 113mm x 92mm	THIRD PAGE VERTICAL 40mm x 202mm HORIZONTAL 113mm x 65m	QUARTER PAGE 113mm x 45mm	FEATURE AD (EDITORIAL WITH PHOTO)	SMALL EDITORIAL
ISSUE	\$3,150	\$1,890	\$1,330	\$1,050	\$600 +GST per edition	\$400 +GST per edition
2 ISSUES	\$2,990	\$1,800	\$1,265	\$1,000		
3 ISSUES	\$2,870	\$1,720	\$1,200	\$950		
4 ISSUES	\$2,720	\$1,620	\$1,140	\$910		

AD FORMAT GUIDE

FULL PAGE

130mm x 210mm
+ 5mm bleed

HALF PAGE

113mm x 92mm

THIRD PAGE VERTICAL

40mm x 202mm

THIRD PAGE HORIZONTAL

113mm x 65mm

QUARTER PAGE

113mm x 45mm

FEATURE AD (EDITORIAL WITH PHOTO)

60 words

SMALL EDITORIAL

40 words

PREMIUM OPPORTUNITIES

Pricing available on request.

FRONT COVER EXCLUSIVE

INSIDE COVER

BACK COVER

WHATS ON

PREMIUM PLACEMENTS
(loadings apply)