

# THIS WEEK IN CANBERRA

& SURROUNDS

*media kit*



**THIS WEEK IN CANBERRA** turns 66 in 2026 and we're celebrating the milestone with a fresh new look. **THIS WEEK IN CANBERRA** features local insights and engaging experiences for international and domestic visitors to Canberra.

Published seasonally and full of up-to-date information on what's happening in the territory **THIS WEEK IN CANBERRA** delivers carefully curated information on what to do and where to go straight into the hands of visitors to Canberra.

## FAST FACTS

Tourism in the ACT\*

**3 MILLION**  
domestic visitors

**\$3 BILLION**  
expenditure

## COPIES

**200,000**

per annum, published seasonally

## DISTRIBUTION

- Accredited visitors centres throughout the ACT and Southern NSW
- 3, 4 & 5 star hotels and serviced apartments
- Major tourism outlets
- Business conference packs
- Airports and car rental

## ADVERTISING ENQUIRIES

**Paul Buckley**  
CEO

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## PRODUCTION ENQUIRIES

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\*<https://www.tra.gov.au/en/domestic/domestic-tourism-results>



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## DEADLINES

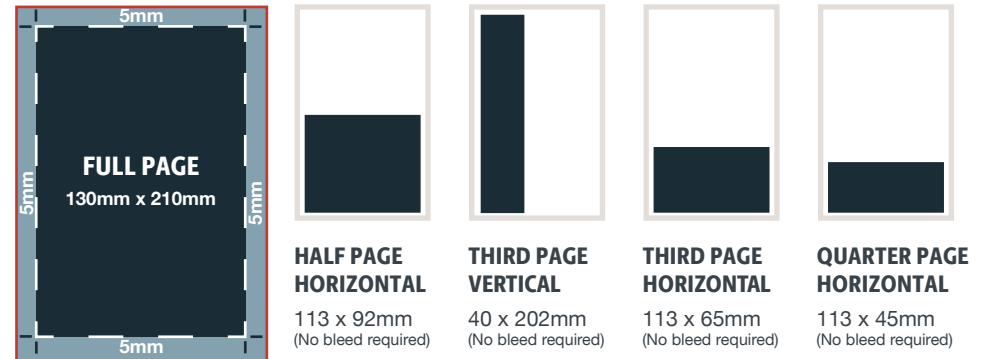
	WINTER 26	SPRING 26	SUMMER 26/27	AUTUMN 27
<b>BOOKING DEADLINE</b>	4 May 26	10 Aug 26	3 Nov 26	5 Feb 27
<b>MATERIAL DEADLINE</b>	11 May 26	17 Aug 26	10 Nov 26	12 Feb 27
<b>DISTRIBUTED</b>	2 June 26	4 Sep 26	2 Dec 26	1 Mar 27

## 2026 ADVERTISING RATES (excluding GST)

	CASUAL	2x	3x	4x
<b>FULL PAGE</b>	\$3,150	\$2,990	\$2,870	\$2,720
<b>HALF PAGE</b>	\$1,890	\$1,800	\$1,720	\$1,620
<b>THIRD PAGE</b>	\$1,330	\$1,265	\$1,200	\$1,140
<b>QUARTER PAGE</b>	\$1,050	\$1,000	\$950	\$910

\*Feature Ad (Large editorial with thumbnail from \$600.)  
Preferred position loading and covers POA. Small editorial \$250

## AD SPECIFICATIONS



**Advise: FULL PAGE**, please allow 5mm inside the bleed area for text and save out with crop marks.

**Note:** Final art and ad layout must be in CMYK and supplied as a HI-RES PDF, and sent via email.

**Please note:** All pricing excludes GST.

All advertising is subject to the approval of TWIC.

Advertising rates are subject to revision at any time without notice.

Prices should be confirmed at the time of booking.

Complete advertising material must be supplied according to our Advertising specifications.