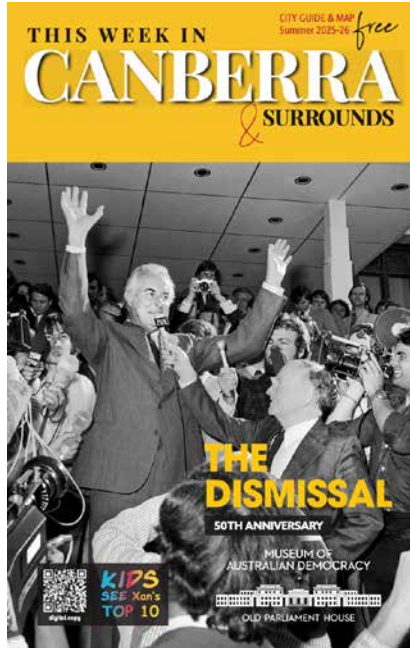


THIS WEEK IN CANBERRA

& SURROUNDS

media kit



THIS WEEK IN CANBERRA turns 66 in 2026 and we're celebrating the milestone with a fresh new look. **THIS WEEK IN CANBERRA** features local insights and engaging experiences for international and domestic visitors to Canberra.

Published seasonally and full of up-to-date information on what's happening in the territory **THIS WEEK IN CANBERRA** delivers carefully curated information on what to do and where to go straight into the hands of visitors to Canberra.

FAST FACTS

Tourism in the ACT*

3 MILLION
domestic visitors

\$3 BILLION
expenditure

COPIES

200,000
per annum, published seasonally

DISTRIBUTION

- Accredited visitors centres throughout the ACT and Southern NSW
- 3, 4 & 5 star hotels and serviced apartments
- Major tourism outlets
- Business conference packs
- Airports and car rental

ADVERTISING ENQUIRIES

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*<https://www.tra.gov.au/en/domestic/domestic-tourism-results>



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thisweekincanberra.com

DEADLINES

	AUTUMN 26	WINTER 26	SPRING 26	SUMMER 26/27
BOOKING DEADLINE	6 Feb 26	4 May 26	10 Aug 26	3 Nov 26
MATERIAL DEADLINE	10 Feb 26	11 May 26	17 Aug 26	10 Nov 26
DISTRIBUTED	28 Feb 26	2 June 26	4 Sep 26	2 Dec 26

2026 ADVERTISING RATES (excluding GST)

	CASUAL	2x	3x	4x
FULL PAGE	\$3,150	\$2,990	\$2,870	\$2,720
HALF PAGE	\$1,890	\$1,800	\$1,720	\$1,620
THIRD PAGE	\$1,330	\$1,265	\$1,200	\$1,140
QUARTER PAGE	\$1,050	\$1,000	\$950	\$910

*Feature Ad (Large editorial with thumbnail from \$600.)
Preferred position loading and covers POA. Small editorial \$250

AD SPECIFICATIONS

<p>FULL PAGE 130mm x 210mm</p>	<p>HALF PAGE HORIZONTAL 113 x 92mm (No bleed required)</p>	<p>THIRD PAGE VERTICAL 40 x 202mm (No bleed required)</p>	<p>THIRD PAGE HORIZONTAL 113 x 65mm (No bleed required)</p>	<p>QUARTER PAGE HORIZONTAL 113 x 45mm (No bleed required)</p>
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Advise: FULL PAGE, please allow 5mm inside the bleed area for text and save out with crop marks.

Note: Final art and ad layout must be in CMYK and supplied as a HI-RES PDF, and sent via email.

Please note: All pricing excludes GST.

All advertising is subject to the approval of TWIC.

Advertising rates are subject to revision at any time without notice.

Prices should be confirmed at the time of booking.

Complete advertising material must be supplied according to our Advertising specifications.